



online rates



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The ads are all 72 dpi (dots per inch)

TOP BANNER

Home Pages \$400.-
Inner Pages \$200.-

TILE ADS

Home Pages \$150.-
Inner Pages \$100.-

MID-STORY ADS

All are Inner Pages \$200.-

BOTTOM BANNERS

Home Pages \$100.-
Inner Pages \$75.-

Ad dimensions:

Top Banner
360 x 72

Bottom Banners
234 x 60

Tile Ads
120 x 90

Mid-Story Ads
336 x 280